

# Wildlife Fundraising (Central) Ltd

## **JOB DESCRIPTION**

### **Charity Fundraiser**

Hours of work: 3 to 4 days per week  
Type of contract: Zero hours (during pandemic)  
Based at: Home (private site venues)  
Salary: Commission based, with hourly rate guaranteed  
Accommodation: None provided

## **BACKGROUND**

Wildlife Fundraising (Central) Limited is a company, wholly owned by a partnership of 6 Wildlife Trusts. The company was formed in 2013 to provide face-to-face (F2F) membership recruitment services for the members of the company.

## **JOB PURPOSE**

To recruit new members to the Wildlife Trusts against company established targets.

## **REPORTING LINE**

Reports directly to the Team Leader/Area Manager/Operations Director.

## **STAFF MANAGEMENT**

No direct line reports

## **KEY RESPONSIBILITIES**

1. Recruit new members for the Wildlife Trusts using Direct Debit agreements.
2. Attend pre-booked venues/events and set up materials (table, display etc.)
3. Complete all relevant paperwork, reports and time sheets in an accurate and timely manner in line with management requirements including the use of IT where appropriate.
4. Comply with the General Data Protection Regulation to ensure privacy of individuals.
5. Represent Wildlife Fundraising and the Wildlife Trusts in a professional and informed manner at all times, whether engaging with members of the public, venues, Trust staff & volunteers, or any other supporters.
6. Follow and implement the Institute of Fundraising (IoF) guidelines.
7. Identify new potential events/venues to attend and communicate to the Venue Coordinator.
8. Relay any feedback received from the public, supporters or members information to their Manager and/or relevant Trust in a timely manner.
9. To ensure Health and Safety obligations laid out in the Health and Safety Policy are met across the breadth of office and field/venue based activity.
10. Attend any training events or days as organised by Wildlife Fundraising or the Wildlife Trust, with a minimum of 2 per year.
11. Any other duties as delegated by the Team Leader/Area Manager, Operations Director or Chief Executive.

**Other**

1. The nature of the role will require working unsocial hours including weekends (inclusive of Sundays), Bank Holidays and some evenings.
2. Recruiters will need to provide their own means of reaching agreed work sites with all necessary equipment.
3. Recruiters are expected to carry out their job responsibilities in an environmentally aware manner, ensuring as little damage to the environment as possible. Our aim is to ensure all resources are utilised effectively and efficiently.

**PERSON SPECIFICATION**

	Essential	Desirable
Excellent verbal communication skills	Yes	
Confidence to approach and build rapport with members of the public	Yes	
An interest in wildlife		Yes
Good Administrative skills		Yes
Self -motivated	Yes	
Reliable	Yes	
Enthusiastic	Yes	
Well organised	Yes	
A full UK driving licence	Yes	
Experience in a similar role or of a low pressure sales role		Yes
A knowledge of the work of the Wildlife Trust		Yes